AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION

SUBSECTION 12GLC(1) AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION ACT 2001

PUBLIC WARNING NOTICE

1. The Australian Securities and Investments Commission (**ASIC**):

    a. has reasonable grounds to suspect that QUFC Pty Ltd (ACN 699 062 667) (**QUFC**):

        i. may have been engaging in misleading or deceptive conduct since August 2026 in promoting its QUFC Exchange as compliant with Australian law, in contravention of section 12DA(1) of the *Australian Securities and Investments Commission Act 2001* (Cth) (**ASIC Act**); and

        ii. may have been making false or misleading representations since August 2026 that QUFC or QUFC Exchange has an affiliation with Macquarie Group Limited (ACN 122 169 279) (**Macquarie**), in contravention of section 12DB(1)(f) of the ASIC Act;

    b. is satisfied that one or more other persons has suffered, or is likely to suffer, detriment as a result of the conduct; and

    c. is satisfied that it is in the public interest to issue this notice.

2. This Public Warning Notice is issued because ASIC is concerned that:

    a. QUFC has distributed an 'Investment Handbook' through social media channels to promote QUFC Exchange, which QUFC says is a digital asset investment platform it operates;

    b. according to the Investment Handbook, QUFC Exchange operates in compliance with Australian law, but in fact QUFC does not hold an Australian financial services licence, or other authorisation or exemption, which may be necessary to operate QUFC Exchange lawfully in Australia;

    c. the Investment Handbook falsely represents that there is an affiliation or strategic partnership between QUFC, QUFC Exchange and Macquarie, when Macquarie has confirmed to ASIC that it is not affiliated with them in any way and has issued a scams alert.

3. This Public Warning Notice is issued to notify consumers to exercise caution in relation to representations that QUFC Exchange operates in compliance with Australian law and that QUFC and QUFC Exchange have an affiliation with Macquarie.

4. ASIC is warning the public that if QUFC's representations are not true, relying on them may cause harm, including financial loss.

Day of issue: 19 November 2026

Signed: 

Chris Rowe, as a delegate of the Australian Securities and Investments Commission