From: 22 @asic.gov.au
Sent on: Wednesday, April 15, 2015 4:07:29 AM
To: 22 @asic.gov.au
BCC: 22 @aexp.com; @aexp.com; @anz.com; @boq.com.au; @bankwest.com.au; @bendigoadelaide.com.au; @citi.com; @cba.com.au; @hsbc.com.au; @hsbc.com.au; @jpmorgan.com; @nab.com.au; @suncorp.com.au; @westpac.com.au
Subject: URGENT - COLD CALLING SCAM: Hinsley Ford (Treat as In Confidence) [DLM=Sensitive]

Dear Sir / Madam,

URGENT - COLD CALLING SCAM: Hinsley Ford

The Australian Securities & Investments Commission (**ASIC**) has received information concerning a cold calling scam operating =under the name of **Hinsley For=d.** After conducting further inquiries, ASIC confi=rms that Hinsley Ford is an unlicensed foreign entity that has me unsolicited calls to Australian victims to convince them to invest =in non-existent financial products. Victims are then directed to deposi=t funds into an identified foreign bank account. Details of the bank ac=count are listed below.

Beneficiary name: Clearfield Holdings =Ltd
Beneficiary address: No 188, Yincheng =Zhong Road, Shanghai, China
Account number: OSA90000202703100
ºnk name: Bank of Communications Co.,Ltd
Bank address: Offshore Banking Unit, =No 188, Yincheng Zhong Road, Shanghai, China
BIC Code: COMMCN3XOBU

Beneficiary name: Clearfield Holdings =Ltd
Beneficiary address: No 188, Yincheng =Zhong Road, Shanghai, China
Account number: OSA90000202704200
ºnk name: Bank of Communications Co.,Ltd
Bank address: Offshore Banking Unit, =No 188, Yincheng Zhong Road, Shanghai, China
BIC Code: COMMCN3XOBU

ASIC has formed the view that Hinsley Ford's operations constitute a cold-calling scam. ASIC is aware t=hat Australian investors have been induced to provide funds by the conv=incing telephone calls and associated websites used by the operators of= these scams.

ASIC has added the details of Hi=nsley Ford to its public list of= "unlicensed overseas callers and fake regulators" located at= www.moneysmart.gov.au. You may access this list at t=he following specific address: http://www.moneysmart.gov.au/scams/compa=nies-you-should-not-deal-with

Action Required

ASIC is seeking to prevent further transfers being made to these scams =by Australian investors. To prevent further clients from falling =victim to these operators, ASIC recommends that your financial institut=ion establish a process whereby any future fund transfer requests to th=e account identified above are immediately detected and blocked.

Further, and importantly, you may wish to undertake internal searches t=o identify any clients that may have transferred funds into the above b=ank account and contact them directly, to bring to their attention the =issues raised above and notify them that ASIC considers Hinsley Ford and Clearfield Holdings Ltd to be part of an international scam an=d that no further funds should be forwarded to the account.

ASIC FOI 021-2024

In the event that your clients have further queries regarding these col=d calling scams, please direct them to contact ASIC's Infoline on 1300 00 630. Alternatively, they may wish to lodge a confidential report of= misconduct via ASIC's website or in writing to:

Misconduct & Breach Reporting
ASIC
GPO Box 9827
Brisbane QLD 4001

Should you have any queries or would like further information regarding= this matter, please contact me.

Yours sincerely