



**ASIC**  
Australian Securities &  
Investments Commission

# How to check business name availability

ASIC Connect user guide | Published June 2025



**Note:** The screens and data pictured in this guide are examples only. Actual screens can have minor differences in text and layout.

## Overview

- [Business name search](#) is the online system to search business names.
- The more criteria you enter about the search you want to conduct, the more relevant the results will be.

## Get started

1. Visit our website at [asic.gov.au](https://asic.gov.au).
2. On the homepage (under Popular tasks), click on the **Search ASIC registers** tile.
3. From the left-hand navigation, select **Business names** and click on the [Search for a business name](#) button.

### Tips:

- Additional support can be found on the following pages:
  - [Business name holders](#) support page (contains user guides and FAQs).
  - [Top call centre questions](#).

## Search a business name

1. Select the **Search business names register** tab.
2. Select **Check business name availability** from the drop-down box.
3. Enter the business name.
4. Select **Go** to view results.

The screenshot displays the ASIC Connect website interface for searching business names. At the top, the ASIC logo and 'Connect' header are visible. A navigation bar includes tabs for 'Search company and other registers', 'Search business names register' (highlighted with a red '1'), and 'Search SMSF auditor register'. A search bar at the top right allows users to search within specific registers, with a dropdown menu set to 'Select' and a 'Go' button. Below the navigation bar, the 'Search business names register' section is active. It features a sidebar with links to 'Business names index', 'Business names holder - organisation', 'Business names holder - person', and 'Check business name availability'. The main content area contains a search form with a 'Search within:' dropdown menu set to 'Check business name availability' (highlighted with a red '2'), a 'For:' dropdown menu set to 'Name' (highlighted with a red '3'), and a 'Go' button (highlighted with a red '4'). To the right of the search form is a 'Quick Links' section with various options like 'Report a data issue', 'ABN lookup', and 'ASIC website'. Below the search form, there are sections for 'More about' (Information Brokers, Payment by credit card, Search other registers) and 'Need help' (How to use ASIC Connect search, Search tips, What are professional roles, Understanding free vs paid searches, Viewing your search results, Product examples, Fees, Troubleshooting, Frequently asked questions). At the bottom, there is a footer with links for 'Help', 'Copyright', 'Privacy', 'Accessibility', 'Service Availability', and 'Contact us'.

## Name available

1. This screen shows when the name entered is currently available.
2. Similar names will also be displayed.
3. Select **View Results List** to print the results in PDF.
4. Select **New Search** to start another search.

**Search Results**

Within: Check business name availability For: example business Go

**Check business name availability**  
Checked against ASIC's database at AEST 15:13:21 on 30/01/2014  
Search Name Results for "example business"

**1** **example business** is currently available.  
[Rules for acceptable names](#)

The name is similar to the following registered names:

Displaying 1-9 of 9 results Display 10 results < Prev 1 Next >

**2**

Name (*indicates former name)
EXAMPLE BUSINESS NAME CERTIFICATE
EXAMPLE BUSINESS NAME 14
EXAMPLE BUSINESS NAME 51
EXAMPLE BUSINESS NAME 52
EXAMPLE BUSINESS NAME 53
EXAMPLE BUSINESS NAME PARTNERSHIP
EXAMPLE BUSINESS NAME 30
EXAMPLE BUSINESS NAME 43
EXAMPLE BUSINESS NAME 70

**3** **View results list** Display 10 results < Prev 1 Next >

**4** **New Search**

**Quick Links**

- Report a data issue
- ABN lookup
- ASIC website
- Setup an alert
- Franchise Council of Australia
- Trademark check
- Information brokers
- NZ companies
- Ask a question
- Service availability

**Recent Purchases**

**Recent Searches**

- Check business name availability - 'example business'

**Follow ASIC**

FOLLOW US ON [twitter](#)

See more on [YouTube](#)

Join us on [facebook](#)

**ASIC WEBCAST**

## Name requires manual decision

1. This screen shows when the name entered requires a manual decision.
2. Similar names will also be displayed.
3. Select **View Results List** to print the results in PDF.
4. Select **New Search** to start another search.

**Connect**  
ASIC

Search ASIC Registers  
Within: Select  
For: Name or Number  
Go

Search company and other registers | Search business names register | Search SMSF auditor register

Information Brokers

**Search Results**

Within: Check business name availability | For: example government | Go

**Check business name availability**  
Checked against ASIC's database at AEST 15:03:28 on 30/01/2014  
**Search Name Results for "example government"**

**1** **example government** requires a manual decision.  
[Rules for acceptable names](#)

The name is similar to the following registered names:

Display 1-10 of 38 results | Display 10 results | Prev 1 2 3 4 Next

**2**

Name (*indicates former name)
FORM 205A QUEUE EXAMPLE GQTUIOEGHUTGHW PTY LTD
BUSINESS NAME EXAMPLE 2
BUSINESS NAME EXAMPLE 3
BUSINESS NAME EXAMPLE
BUSINESS NAME EXAMPLE 4
BUSINESS NAME EXAMPLE 5
BUSINESS NAME EXAMPLE 6
BUSINESS NAME EXAMPLE 7
BUSINESS NAME EXAMPLE 8
BUSINESS NAME EXAMPLE 9

**3** **View results list** | Display 10 results | Prev 1 2 3 4 Next

**4** **New Search**

**Quick Links**

- Report a data issue
- ABN lookup
- ASIC website
- Setup an alert
- Franchise Council of Australia
- Trademark check
- Information brokers
- NZ companies
- Ask a question
- Service availability

**Recent Purchases**

**Recent Searches**

- Check business name availability - 'example government'
- Check business name availability - 'example business name'

**Follow ASIC**

[FOLLOW US ON twitter](#)  
[See more on YouTube](#)  
[Join us on facebook](#)  
[ASIC WEBCAST](#)

## Name not available

1. This screen shows when the name entered is not available.
2. Similar names will also be displayed.
3. Select **View Results List** to print the results in PDF.
4. Select **New Search** to start another search.

The screenshot displays the ASIC Connect website interface. At the top, there's a header with the ASIC logo and 'Connect' text. Below this, a search bar is visible with 'Within: Select' and 'For: Name or Number' dropdowns, and a 'Go' button. The main content area is titled 'Search Results' and shows a search for 'example business name'. A red box highlights a message: 'example business name is not available.' Below this, a list of similar registered names is shown, including 'EXAMPLE BUSINESS NAME CERTIFICATE', 'EXAMPLE BUSINESS NAME 14', 'EXAMPLE BUSINESS NAME 51', 'EXAMPLE BUSINESS NAME 52', 'EXAMPLE BUSINESS NAME 53', 'EXAMPLE BUSINESS NAME PARTNERSHIP', 'EXAMPLE BUSINESS NAME 30', 'EXAMPLE BUSINESS NAME 43', and 'EXAMPLE BUSINESS NAME 70'. At the bottom, there are buttons for 'View results list' and 'New Search'. The right sidebar contains 'Quick Links', 'Recent Purchases', 'Recent Searches', and 'Follow ASIC' sections.

**Search Results**

Within: Check business name availability For: example business name Go

**Check business name availability**

Checked against ASIC's database at AEST 15:02:16 on 30/01/2014

**Search Name Results for "example business name"**

**1** **example business name is not available.**

Rules for [acceptable names](#)

The name is similar to the following registered names:

Displaying 1-9 of 9 results Display 10 results 4 Prev 1 Next

**2**

Name (*indicates former name)
EXAMPLE BUSINESS NAME CERTIFICATE
EXAMPLE BUSINESS NAME 14
EXAMPLE BUSINESS NAME 51
EXAMPLE BUSINESS NAME 52
EXAMPLE BUSINESS NAME 53
EXAMPLE BUSINESS NAME PARTNERSHIP
EXAMPLE BUSINESS NAME 30
EXAMPLE BUSINESS NAME 43
EXAMPLE BUSINESS NAME 70

**3** **View results list** Display 10 results 4 Prev 1 Next

**4** **New Search**

**Quick Links**

- Report a data issue
- ABN lookup
- ASIC website
- Setup an alert
- Franchise Council of Australia
- Trademark check
- Information brokers
- NZ companies
- Ask a question
- Service availability

**Recent Purchases**

**Recent Searches**

- Check business name availability - "example business name"

**Follow ASIC**

- [FOLLOW US ON twitter](#)
- [See more on YouTube](#)
- [Join us on facebook](#)
- [ASIC WEBCAST](#)