



ASIC
Australian Securities &
Investments Commission

How to link a business to your ASIC Connect account

ASIC Connect user guide | Published October 2025



Note: The screens and data pictured in this guide are examples only. Actual screens can have minor differences in text and layout.

Overview

- ASIC Connect is the online system used to manage your business names or approved SMSF auditor registration.
- You will need to link a business to your account before you can renew, update, cancel or transfer your registered business name.
- When linking a business to an [ASIC Connect](#) account, you will be asked to provide your ASIC key, date of birth and role in administering the business.

Get started

1. Visit our website at asic.gov.au.
2. Select the **ASIC portals** button in the top-right to view further options.
3. Under **Business name holder**, choose **Learn more about ASIC's online services** for more information about how to access our portals.

Tips:

- Alternatively, go straight to [ASIC Connect](#) to log in/sign up.
- Additional support can be found on the following pages:
 - [Business name holders](#) support page (contains user guides and FAQs).
 - [Top call centre questions](#).

Add your business details

Under the *Do It Now* box on the right-hand side, select **Link a business/ request ASIC key**.



1. Select 'Yes' to the question **Do you have an ASIC key for your business?**
2. Select your business type from the drop-down box.
3. Personal details:
 - Enter your date of birth in DD/MM/YYYY format in the fields provided.
 - Select your role from the drop-down box.
 - Enter your ASIC key.
4. Select **Link to Account**.

The image shows the 'Adding to your business details' form. At the top, there is a heading 'Adding to your business details' and a sub-heading 'Select from the following options'. Below this, there is a question 'Do you have an ASIC key for your business?' with 'Yes' and 'No' radio buttons. A red box with the number '1' is next to the 'Yes' button. Below this, there is a section 'Link your business to your business details' with a 'Mandatory fields' label. This section contains several fields: 'Select Business Type' with a dropdown menu showing 'Business Name' (a red box with '2' is next to it), 'Date of birth' with a text input field showing '21/08/1983' (a red box with '3' is next to it), 'Role' with a dropdown menu showing 'Authorized Lodger' (a red box with '3' is next to it), and 'ASIC key' with a text input field showing '801467950' (a red box with '4' is next to it). Below these fields is a 'Link to Account' button. At the bottom of the form, there is a table with 'Role Type' and 'Explanation' columns. The table lists several roles: 'Authorized Lodger', 'Business name holder', 'Joint venture holder', 'Organisational representative', 'Partner', and 'Registered agent', each with a brief explanation of their role.

Confirmation

1. This screen confirms your business has been linked to your account.
2. Select one of the links under for more information about other services.

OR

3. Select **Home** to return to the ASIC Connect homepage.

