



How to link a business to your ASIC Connect account

ASIC Connect user guide | Published October 2025



Note: The screens and data pictured in this guide are examples only. Actual screens can have minor differences in text and layout.

Overview

- ASIC Connect is the online system used to manage your business names or approved SMSF auditor registration.
- You will need to link a business to your account before you can renew, update, cancel or transfer your registered business name.
- When linking a business to an <u>ASIC Connect</u> account, you will be asked to provide your ASIC key, date of birth and role in administering the business.

Get started

- 1. Visit our website at <u>asic.gov.au</u>.
- 2. Select the **ASIC portals** button in the top-right to view further options.
- 3. Under **Business name holder**, choose **Learn more about ASIC's online services** for more information about how to access our portals.

Tips:

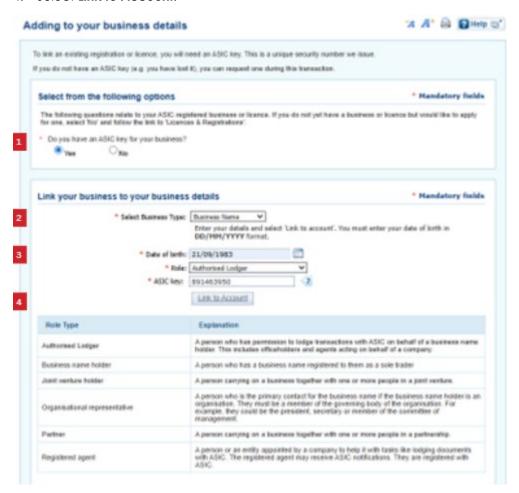
- Alternatively, go straight to <u>ASIC Connect</u> to log in/sign up.
- Additional support can be found on the following pages:
 - o <u>Business name holders</u> support page (contains user guides and FAQs).
 - o <u>Top call centre questions</u>.

Add your business details

Under the Do It Now box on the right-hand side, select Link a business/request ASIC key.



- 1. Select 'Yes' to the question Do you have an ASIC key for your business?
- 2. Select your business type from the drop-down box.
- 3. Personal details:
 - Enter your date of birth in DD/MM/YYYY format in the fields provided.
 - Select your role from the drop-down box.
 - Enter your ASIC key.
- 4. Select Link to Account.



Confirmation

- 1. This screen confirms your business has been linked to your account.
- Select one of the links under for more information about other services.
 OR
- 3. Select **Home** to return to the ASIC Connect homepage.

