

# How to link a business to your ASIC Connect account

#### ASIC Connect user guide | Published June 2025



**Note**: The screens and data pictured in this guide are examples only. Actual screens can have minor differences in text and layout.

#### Overview

- ASIC Connect is the online system used to manage your business names or approved SMSF auditor registration.
- You will need to link a business to your account before you can renew, update, cancel or transfer your registered business name.
- When linking a business to an <u>ASIC Connect</u> account, you will be asked to provide your ASIC key, date of birth and role in administering the business.

#### Get started

- 1. Visit our website at <u>asic.gov.au</u>.
- 2. Select the ASIC portals button in the top-right to view further options.
- 3. Under **Business name holder**, choose **Learn more about ASIC's online services** for more information about how to access our portals.

Tips:

- Alternatively, go straight to <u>ASIC Connect</u> to log in/sign up.
- Additional support can be found on the following pages:
  - <u>Business name holders</u> support page (contains user guides and FAQs).
  - <u>Top call centre questions</u>.

### Add your business details

Under the Do It Now box on the right-hand side, select Link a business/ request ASIC key.



- 1. Select 'Yes' to the question Do you have an ASIC key for your business?
- 2. Select your business type from the drop-down box.
- 3. Personal details:
  - Enter your date of birth in DD/MM/YYYY format in the fields provided.
  - Select your role from the drop-down box.
  - Enter your ASIC key.
- 4. Select Link to Account.

Iding to your business details		"A A" 🚔 🕜 Help 🗠"	💋 Do It Now
olink an existing business name or SMSF availtor n ssue for each registered business name or SMSF r	egistration to your user account you will need an ASIC key. This is uation registration.	a unique security number we	<ul> <li>Register a business name</li> <li>Renew a business name</li> <li>Apply for an SMSF auditor</li> </ul>
If you have a business name:			registration
			<ul> <li>Link a business/request ASIC kao</li> </ul>
<ul> <li>that was registered from 28 May 2012 - your /</li> <li>that was registered before 28 May 2012 - you</li> </ul>	ASIC key is sent on registration. ASIC Key is sent with your first reminder notice to renew the bus	siness name.	<ul> <li>Check business name available</li> </ul>
<ul> <li>but do not have an ASIC key (e.g. have not yet</li> </ul>	received the key or have lost it), you can request one during this	transaction.	Search ASIC registers
f you have an SMSF auditor registration:			
<ul> <li>your ASIC key is sent on registration.</li> </ul>			Quick Links
<ul> <li>but do not have an ASIC key (e.g. have not yet</li> </ul>	received the key or have lost it), you can request one during this	transaction.	Australian Business Register
		and the control	► ABN Lookup C
Select from the following options		* Mandatory fields	Find ACNE <sup>®</sup>
The following questions relate to your ASIC regis	tered business name or SMSF auditor registration. If you do not yet	t have a business name or	Australian Business Account
SMSF auditor registration but would like to apply t	or one, select 'No' and follow the link to 'Licences & Registrations'.		Australian Business Licence
* Do you have an ASIC key for your business?			Trade Mark (TM) Check [5]
			Franchise Council of Australia
			▶ NZ Companies Office 12
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Link your business to your busines	is details	* Mandatory fields	
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	Enter your details and select 'Link to account'. You must enter you	ur date of birth in DD/MM/YYYY	Business name registration
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Date of Nith-			<ul> <li>SMSF auditor registration</li> </ul>
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ASIC key:	<2		A Follow ASIC
	Link to Account		
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## Confirmation

- 1. This screen confirms your business has been linked to your account.
- 2. Select one of the links under for more information about other services.

OR

3. Select **Home** to return to the ASIC Connect homepage.

Connect	Welcome Example User Logi		
Connect	Within: Select		
ASIC	For:	G	
Home Person Details Business Details Licences & Registrations Lodgements & Notification	ons myAccount	an a	
Confirmation	74 A* 🚔 😰 Help	Do It Now	
		Register a business name	
		▶ Renew a business name	
You have successfully linked your business to your account.		Apply for an SMSF auditor	
		registration	
		Link a business/request ASIC	
		loey.	
		Check business name availab	
Go to 'Lodgements and notifications'.		Search ASIC registers	
Link another business to your user account.		w Quick Links	
Request an ASIC key for another business.		<ul> <li>Australian Business Register</li> </ul>	
		► ABN Lookup C	
		Find ACNES	
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