



ASIC
Australian Securities &
Investments Commission

How to link a business to your ASIC Connect account

ASIC Connect user guide | Published June 2025



Note: The screens and data pictured in this guide are examples only. Actual screens can have minor differences in text and layout.

Overview

- ASIC Connect is the online system used to manage your business names or approved SMSF auditor registration.
- You will need to link a business to your account before you can renew, update, cancel or transfer your registered business name.
- When linking a business to an [ASIC Connect](#) account, you will be asked to provide your ASIC key, date of birth and role in administering the business.

Get started

1. Visit our website at asic.gov.au.
2. Select the **ASIC portals** button in the top-right to view further options.
3. Under **Business name holder**, choose **Learn more about ASIC's online services** for more information about how to access our portals.

Tips:

- Alternatively, go straight to [ASIC Connect](#) to log in/sign up.
- Additional support can be found on the following pages:
 - [Business name holders](#) support page (contains user guides and FAQs).
 - [Top call centre questions](#).

Add your business details

Under the *Do It Now* box on the right-hand side, select **Link a business/ request ASIC key**.



1. Select 'Yes' to the question **Do you have an ASIC key for your business?**
2. Select your business type from the drop-down box.
3. Personal details:
 - Enter your date of birth in DD/MM/YYYY format in the fields provided.
 - Select your role from the drop-down box.
 - Enter your ASIC key.
4. Select **Link to Account**.

Confirmation

1. This screen confirms your business has been linked to your account.
2. Select one of the links under for more information about other services.
OR
3. Select **Home** to return to the ASIC Connect homepage.

