

# Scams impacting Indigenous consumers

## Losses<sup>1</sup>

**\$2.1 million**

Combined financial losses to scams as reported to Scamwatch in 2019. With a total of 2,767 reports.

While losses went down, reports went up by 14%.

**2019**  
2,767 reports

**2018**  
3 million

Losses decreased by 29.9% since 2018.

**2018**  
2,434 reports

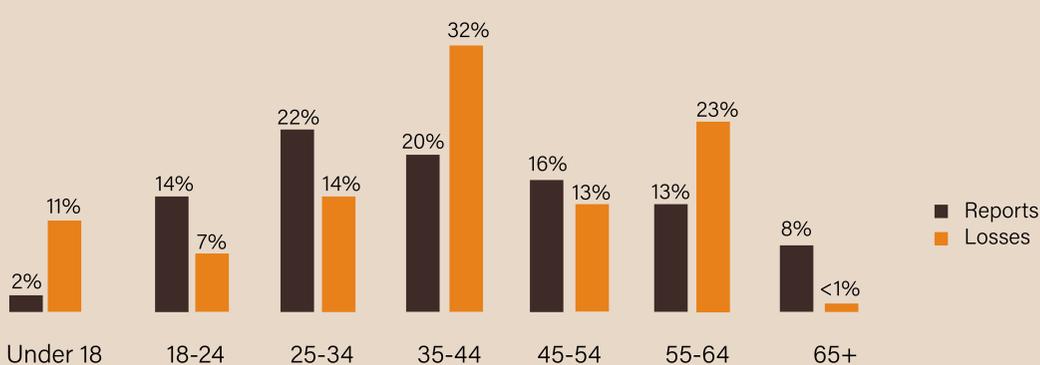
Average loss is \$4,858.

**2019**  
2.1 million

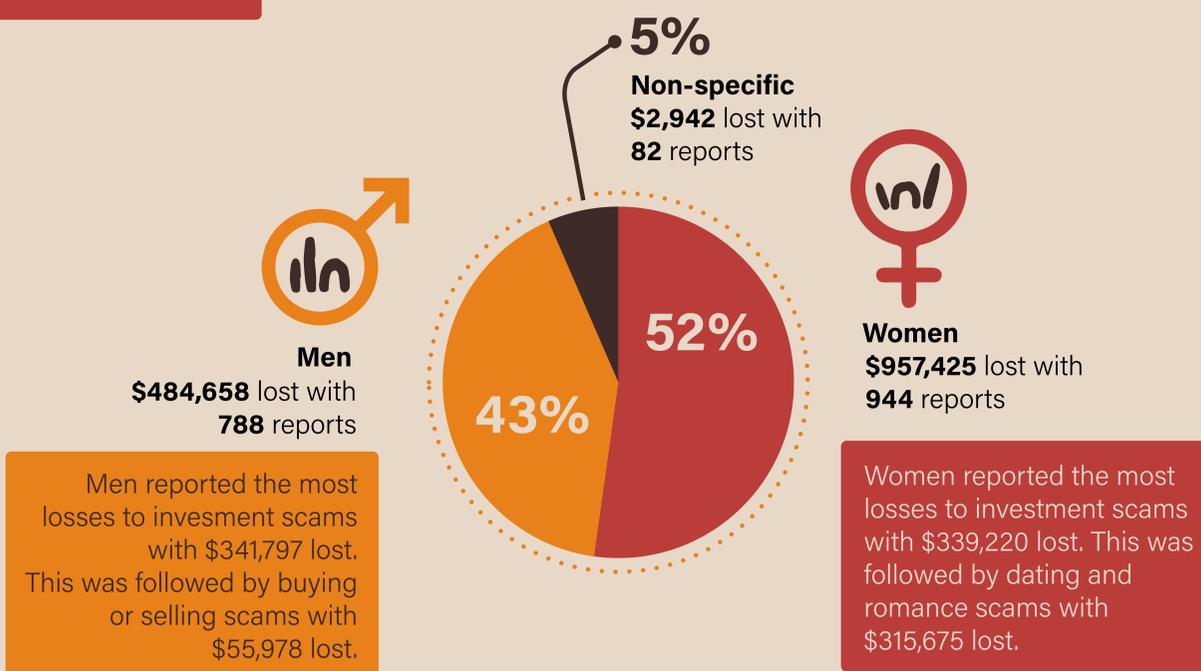
## Top scams by loss<sup>1</sup>



## Age<sup>1</sup>



## Gender<sup>2</sup>



## Top contact methods<sup>2</sup>



**42%**

Phone  
756 reports  
\$632,049 reported lost



**21%**

Email  
387 reports  
\$155,925 reported lost



**16%**

Internet/Social media  
280 reports  
\$522,915 reported lost



**14%**

Text message  
256 reports  
\$49,805 reported lost

1. Australian Competition and Consumer Commission Targeting scams 2019 - A review of scam activity since 2009 | 2. Based on data used in the ACCC Targeting scams 2019 report. The Scamwatch data used to create this infographic is different to that used in the ACCC's annual Targeting Scams report. The data used to create this infographic does not include any reports where the member of the public did not consent for their Scamwatch report to be shared outside of the ACCC.