SINTELIX

The Text Intelligence Solution
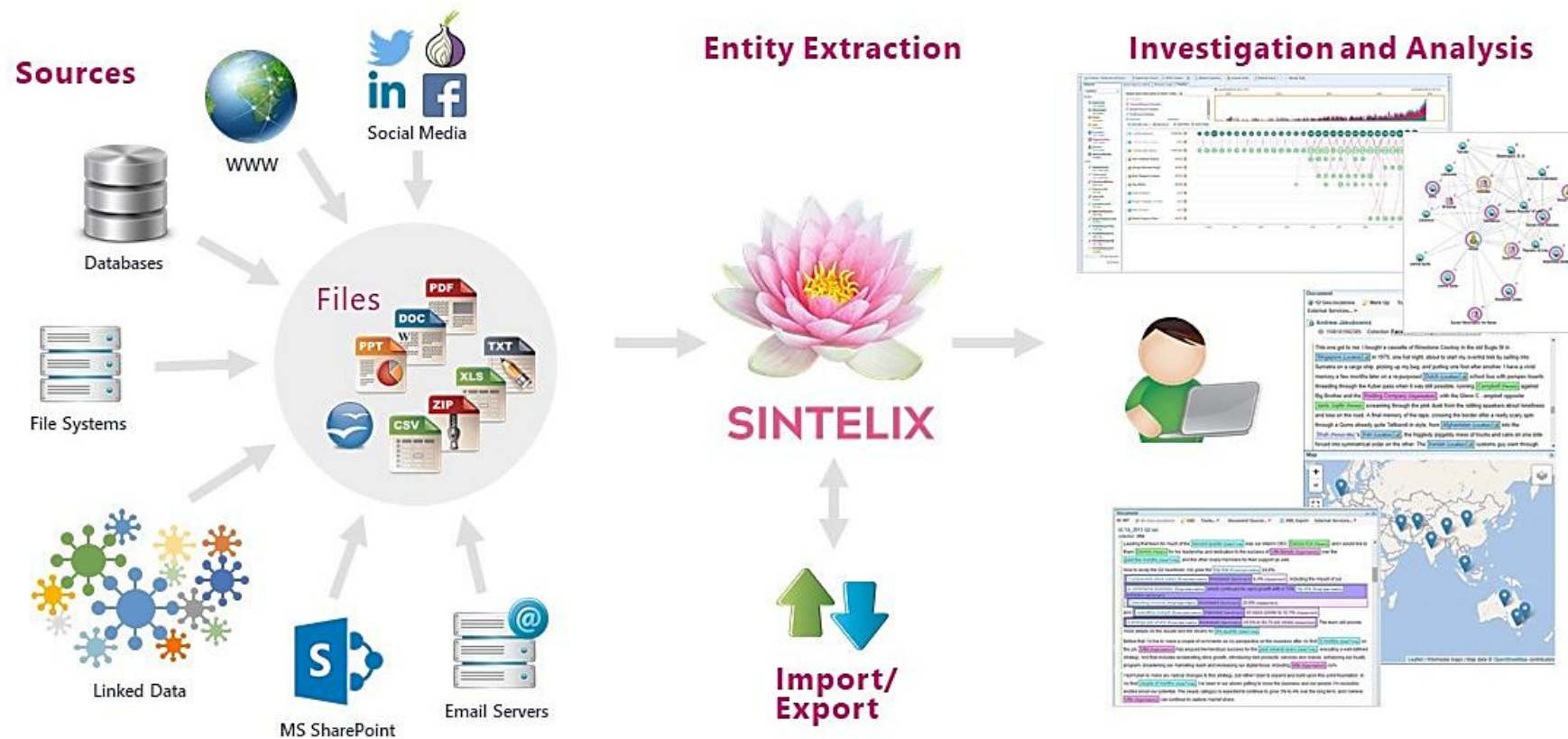
Overview

About Sintelix

- Founded in 2017 in Adelaide by Dr. Daniel McMichael

- Customer sites across the globe

- Head Office in Adelaide, South Australia

- Offices in North America, South America, UK and USA
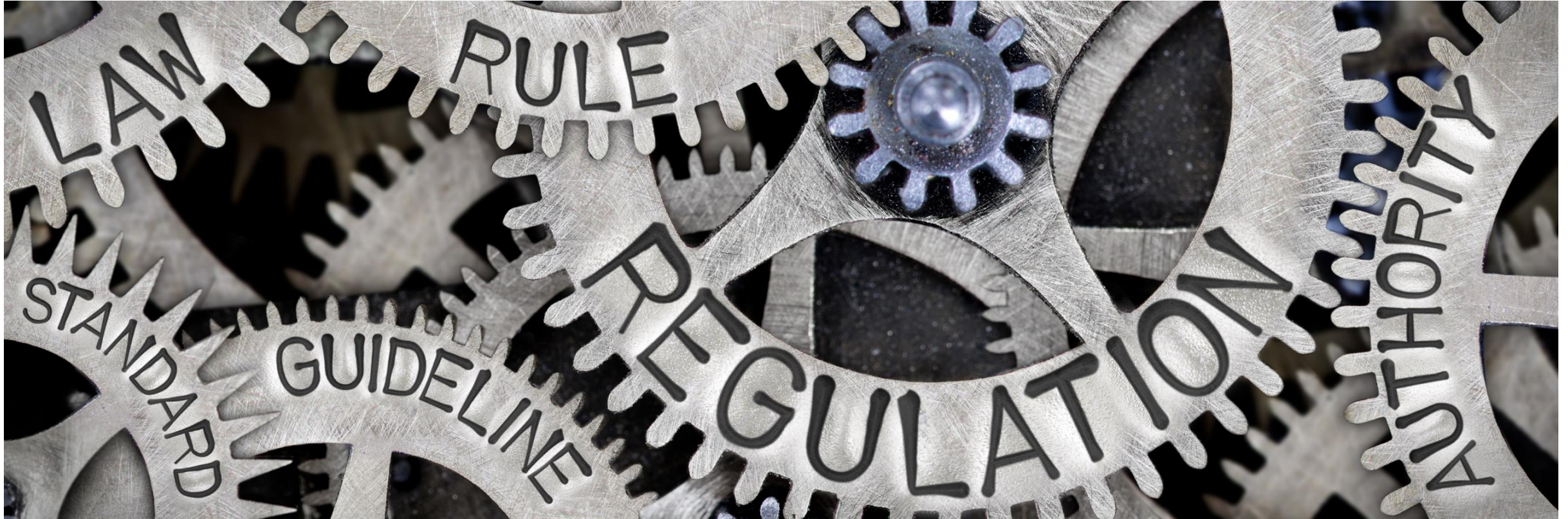
Sintelix Video

https://www.youtube.com/watch?v=EdlmWNVsyp8

Enterprise Workflow

Advertising Compliance Analyser

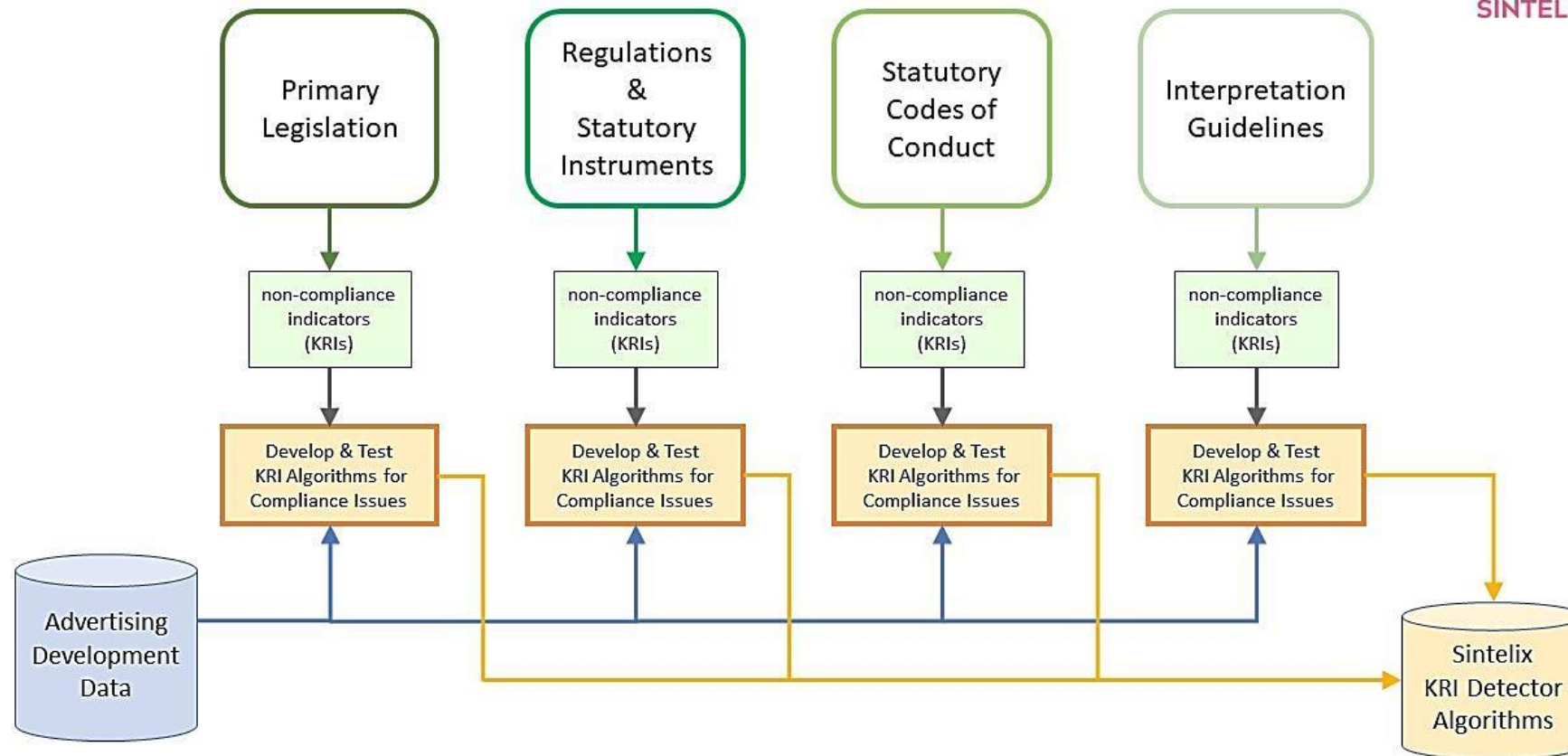# Our Approach

Principled Approach to KRI design

Specific KRIs

- Returns, Benefits & Risks   RG 234.33 – RG 234.46
- Warnings, Disclaimers, Qualifications & Fine Print   RG 234.47 – RG 234.53
- Fees & Costs   RG 234.54 – RG 234.71
- Comparisons   RG 234.72 – RG 234.86
- Past performance & forecasts   RG 234.87 – RG 234.90
- Use of certain terms and phrases   RG 234.91 – RG 234.104
- Target Audience   RG 234.105 – RG 234.117
- Consistency with disclosure documents   RG 234.118 – RG 234.121
- Photographs, diagrams, images & examples   RG 234.122 – RG 234.127
- Nature of scope of financial advice & credit assistance   RG 234.128 – RG 234.131
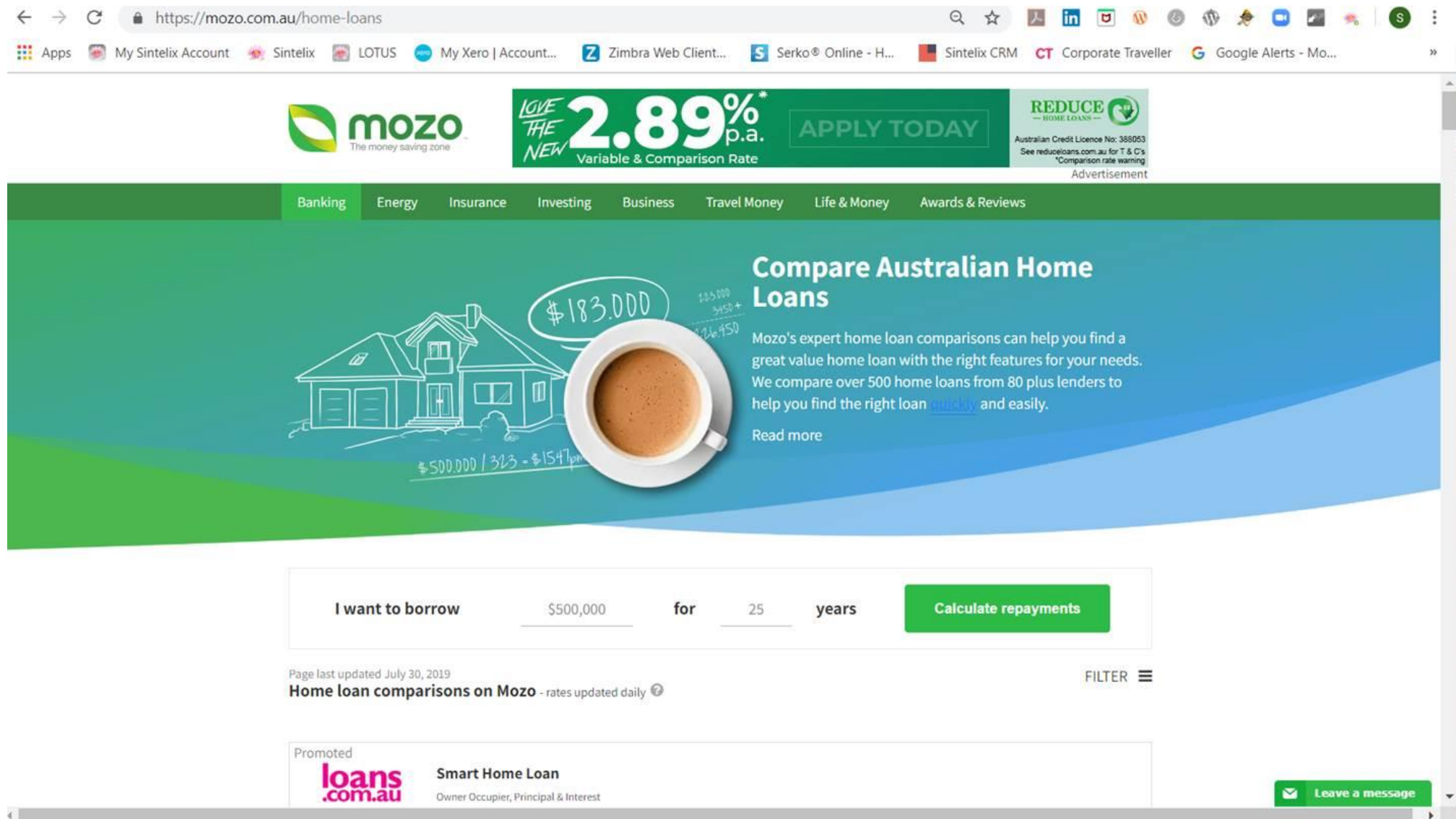- Media specific   RG 234.132 – RG 234.154

Our Results

Video with Results

We sourced this advertisement from the internet using our software.
We will be using this as an example for what we can do

We have used ASIC dataset for the audio – changed the name of the company and the ACL for the purpose of the demonstration. We are also only playing the section that refers to conditions apply during the presentation

This is self sourced and will be used as an example of Sintelix being able to find financial ads on the web, look at it and then only refer it for further analysis if it is in breach of the KRIs. This case it does not breach any

Proactive Monitoring

The Sintelix Difference

Fast and Accurate Results

Actionable Reports

Improved Risk Profile

Monitor at Scale

Continuous Intelligence

Proactive Monitoring

Questions

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