

# ASIC engages with small business and government

Engage

## ENGAGEMENT

Understanding small business



84

meetings, events, small business presentations (1 July 2018– 30 June 2019)



8649

subscribers to *InFocus* newsletter



54,479

views of the Small Business Hub (1 July 2018–30 June 2019)

## RESOURCES

Easy access to important information



14,504

downloads of the First Business app (as at 30 June 2019)

## SOCIAL MEDIA

Keeping small business up-to-date through ASIC Connect

As at 30 June 2019, ASIC Connect had:



19,804

Twitter followers



11,425

Facebook likes



1,107

YouTube subscribers

# ASIC assists small business

RESULTS FOR 1 JULY 2018 – 30 JUNE 2019

Assist

96% of all companies and businesses registered with ASIC are considered small businesses, with fewer than 20 employees

## ENQUIRIES

**670,000+** total enquiries answered



**530,000+** phone enquiries answered



**93,000+** email (and  
asic.gov.au) enquiries  
answered



**23,000+** web chat enquiries answered



**2,200+** mail enquiries answered



**238** social media enquiries answered

## REGISTRY



**375,000+** new business name  
registrations



**220,000+** new company  
registrations



**142 million+** searches of ASIC  
registers

## ONLINE LODGEMENTS



**300%**

increase in the  
proportion of financial  
accounts lodged online\*

# ASIC helps to protect small business

RESULTS FOR 1 JULY 2018 – 30 JUNE 2019

Protect

ASIC conducts surveillance, investigates and takes action to help protect small business

## CRIMINAL OUTCOMES

**Total criminal outcomes** **382** individuals/entities prosecuted for  
**827** criminal offences

**Registry outcomes** **18** entities prosecuted for **93** offences  
relating to 'fair and efficient registration and licensing'

**Liquidator Assistance Program outcomes** **351** individuals/entities prosecuted for  
**705** offences

**Director of Public Prosecution outcomes** **13** individuals/entities prosecuted for  
**29** offences

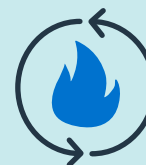
## BANNINGS, DISQUALIFICATIONS AND LICENCE CONDITIONS



**50** director disqualifications  
**74** Australian Credit Licence cancellations  
**3** Australian Credit Licence suspension

## ILLEGAL PHOENIX ACTIVITY

ASIC takes a strategic and coordinated approach to detect, understand and respond to illegal phoenix activity



[www.asic.gov.au/phoenix](http://www.asic.gov.au/phoenix)

**Outcomes include:** Actions against\* **17** registered liquidators, **2** companies and at least **29** directors between August 2013 and July 2018 for behaviour that involved, assisted or facilitated illegal phoenix activity

\*Court and Companies Auditors Disciplinary Board decisions and enforceable undertakings