

# Dr Donna Odegaard AM

Larrakia woman and Founder/CEO of Aboriginal Broadcasting Australia.



## *Taking control of the messaging about our people*

### Business aim

- To overcome the communication problems contributing to disadvantage; **tell our own stories in our way.**
- Develop the skills and experience of Indigenous people in film, television, documentaries, radio broadcasting and presenting.

### What drives you?

**Contributing to positive change** for my Larrakia people and other Aboriginal and Torres Strait Islander groups.

### Advice to others

- Be respectful of yourself and others.
- **Age is no barrier** to start on the journey of your lifetime.
- Do right by yourself, your family, community and society.

**“Follow your dreams – don’t make excuses ... hard work makes it happen ,,”**

For more information: [www.aboriginalbroadcasting.org](http://www.aboriginalbroadcasting.org)

## Celebrating Aboriginal and Torres Strait Islander women in business



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