



ASIC
Australian Securities &
Investments Commission

**Australian Securities
and Investments Commission**

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Meta

By email: s 22

Our Reference: CAS-94788-L4X8N2

16 March 2022

Dear s 22

LumexBit App and website lumexbit.com

The Australian Securities and Investments Commission (ASIC) is the regulator of financial services in Australia.

It has come to ASIC's attention that the website <https://lumexbit.com> (the Website) is being promoted through social media accounts, including on Facebook and Instagram.

The Website states it is operated by the Australian registered company LumexBit Pty Ltd (ACN 654 746 200) (LumexBit) and makes the following representations:

- Various investment packages are offered;
- States LumexBit "provides a wide range of financial services in the field of trading on the stock market and cryptocurrency exchanges";
- "All financial activities of LumexBit management company are governed by the financial laws of Australia";
- "The company is strictly controlled by the financial regulator";
- An ASIC Certificate of Registration for LumexBit is displayed;
- Represents that LumexBit is located at Level 1/5 O'Connell St, Sydney NSW 2000; and
- The Website links to an App available in the Google Play Store, and as an APK download.

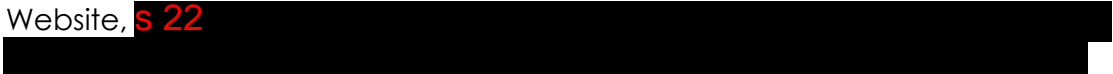
The Website is promoted through various social media platforms including Instagram (<https://www.instagram.com/lumexbit>) and Facebook (<https://www.facebook.com/LumexBit-102955302241216>) through @LumexBit (Social Media Accounts).

These Social Media Accounts also state LumexBit is operating from Australia and offers a tool 'you can easily invest in all important asset class'.



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On 9 March 2022, ASIC wrote to LumexBit at the two email addresses listed on the Website and the email address for LumexBit listed on ASIC's internal database. ASIC requested the removal of the above content from the Website, s 22



Action requested

ASIC requests that Meta block or remove LumexBit's social media accounts from Instagram and Facebook s 22



If you have any questions, please contact s 22 via email at s 22

Yours sincerely



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**Senior Executive Leader
Misconduct & Breach Reporting**