

Our Ref: MAA:JK:648538

18 July 2018

## **Applications Team**

Australian Securities and Investments  
Commission  
100 Market Street  
Sydney NSW 2000

Dear Sir/Madam,

### **RE: Application for FFSP Relief - AlphaMall LLC**

We act on behalf of AlphaMall LLC (**AlphaMall**) seeking to apply for the exemption under ASIC Class Order [CO 03/1100] as in force by *ASIC Corporations (Repeal and Transitional) Instrument 2016/396*.

Our client is seeking to offer its services to wholesale clients based in Australia. The service is to provide investment advisory services to wholesale clients within Australia.

Alphamall LLC nor its local agent have been notified by ASIC that Alphamall LLC is excluded from relying on the class order relief and Alphamall LLC has not notified ASIC that it will not rely on the class order.

### **Documents required under class order relief**

We enclose the following documents:

- Deed of Covenant dated 16 July 2018;
- Evidence of AlphaMall 's registration as a body corporate in the United States, being Form Adv submitted by AlphaMall LLC as a registered investment adviser with the SEC dated 11 May 2018;
- Certificate of Registration of AlphaMall LLC as a Foreign Company dated 19 June 2018; and
- Written consent letter dated 16 July 2018 that refers to AlphaMall consenting to the sharing of information about AlphaMall between the US SEC and ASIC.

We understand that the current foreign provider licensing relief is due to sunset on 27 September 2018. In the interim, ASIC has extended the current relief for 12 months until 30 September 2019. As such, we would be grateful for this application to be processed in time to rely on the licensing exemption.

Should you have any questions, please do not hesitate to contact us.

Yours sincerely



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