



ASIC

Australian Securities & Investments Commission

Guide to reading  
**ASIC business name  
extracts**

# Current and historical business name extract

Extract samples in this guide are examples only. Actual extracts may have minor differences in text and layout.

# Cover page

## Type of extract


Provides *current* and *historical* information.

## Name of business

The name of the business being searched in this extract.

## Date and time

When the search was undertaken. The information was correct at the time of issue.



ASIC  
Australian Securities & Investments Commission

## Current and historical business name extract

**WARNING**

While every effort has been made to ensure the reliability and accuracy of the information in this extract, ASIC does not guarantee or warrant the accuracy or authenticity of the information. Accordingly, ASIC will not be liable for the consequences of any incorrect or incomplete information provided

**Name: Georgia's Cupcakes [LARA]**

Date/Time: 15<sup>th</sup> May 2012 AEST: 4:03:03 PM

This extract contains information derived from the Australian Securities and Investment Commission's (ASIC) database under section 60 of the Business Names Registration Act 2011.

Please advise ASIC of any error or omission which you may identify.

EXTRACT

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# Business name details

## Address details section

### Current address for service of documents

An address that business name holder must provide for receiving communication and notices.

### Start date

This is the date the address started.

### Historical address details

If there are any former addresses, they will be listed on the extract below the current address.

### Principal place of business

The address where the business name holder carries on business.

| Address details                                  |                                  |
|--|----------------------------------|
| <b>Current address for service of documents</b>  |                                  |
| Address:   | 1 Main St, LARA VIC 3214         |
| Start date:                                      | 14 December 2009                 |
| <b>Historic address for service of documents</b> |                                  |
| Former address:                                  | 1 Foxlease Ave, GEELONG VIC 3220 |
| Former address start date:                       | 28 June 1999                     |
| Former address end date:                         | 14 December 2009                 |
| <b>Current principal place of business</b>       |                                  |
| Address:   | 1/23 High St, LARA VIC 3214      |
| Start date:                                      | 14 December 2009                 |

| Business name holder details         |                              |
|--------------------------------------|------------------------------|
| <b>Holder type - partnership</b>     |                              |
| Name:                                | Cupcake Planet               |
| ABN:                                 | 02 222 222 222               |
| Holder start date:                   | 28 June 1999                 |
| <b>Partner details</b>               |                              |
| Name:                                | Maxwell's Catering Pty. Ltd. |
| ACN/ARBN:                            | 111 111 111                  |
| Holder start date:                   | 28 June 1999                 |
| Name:                                | Nathan Management Pty. Ltd   |
| ACN/ARBN:                            | 111 222 222                  |
| Holder start date:                   | 28 June 1999                 |
| <b>Historic partner details</b>      |                              |
| Name:                                | Nathan Investments Pty. Ltd  |
| ACN/ARBN:                            | 111 333 333                  |
| Holder start date:                   | 28 June 1999                 |
| Holder end date:                     | 27 July 2001                 |
| <b>Business name representatives</b> |                              |
| <b>Principal contact</b>             |                              |
| Name:                                | Smith, John Paul             |
| Start date:                          | 1 July 2001                  |
| <b>Historic principal contact</b>    |                              |
| Name:                                | Timms, Sarah Maree           |
| Start date:                          | 28 June 1999                 |
| End date:                            | 1 July 2001                  |

Extract samples in this guide are examples only. Actual extracts may have minor differences in text and layout.

# Business name details

- continued

## Business name holder section

These are the details of the individual or organisation that holds the business name.

### Holder type

This is the type of holder of the business name (individual, partnership, company, etc).

### Name

This is the name of the current holder of the business name.

### ABN

This is the holder's Australian Business Number that is currently linked to the business name.

If the holder is a company, their Australian Company Number (ACN) or Australian Registered Body Number (ARBN) will also be listed here.

### Holder start date

This is the date from when the holder took ownership of the business name.

| Address details                                  |                                  |
|--|----------------------------------|
| <b>Current address for service of documents</b>  |                                  |
| Address:   | 1 Main St, LARA VIC 3214         |
| Start date:                                      | 14 December 2009                 |
| <b>Historic address for service of documents</b> |                                  |
| Former address:                                  | 1 Foxlease Ave, GEELONG VIC 3220 |
| Former address start date:                       | 28 June 1999                     |
| Former address end date:                         | 14 December 2009                 |
| <b>Current principal place of business</b>       |                                  |
| Address:   | 1/23 High St, LARA VIC 3214      |
| Start date:                                      | 14 December 2009                 |
| <b>Business name holder details</b>              |                                  |
| <b>Holder type - partnership</b>                 |                                  |
| Name:  | Cupcake Planet                   |
| ABN:   | 02 222 222 222                   |
| Holder start date:                               | 28 June 1999                     |
| <b>Partner details</b>                           |                                  |
| Name:  | Maxwell's Catering Pty. Ltd.     |
| ACN/ARBN:  | 111 111 111                      |
| Holder start date:                               | 28 June 1999                     |
| Name:  | Nathan Management Pty. Ltd       |
| ACN/ARBN:  | 111 222 222                      |
| Holder start date:                               | 28 June 1999                     |
| <b>Historic partner details</b>                  |                                  |
| Name:  | Nathan Investments Pty. Ltd      |
| ACN/ARBN:  | 111 333 333                      |
| Holder start date:                               | 28 June 1999                     |
| Holder end date:                                 | 27 July 2001                     |
| <b>Business name representatives</b>             |                                  |
| <b>Principal contact</b>                         |                                  |
| Name:  | Smith, John Paul                 |
| Start date:                                      | 1 July 2001                      |
| <b>Historic principal contact</b>                |                                  |
| Name:  | Timms, Sarah Maree               |
| Start date:                                      | 28 June 1999                     |
| End date:  | 1 July 2001                      |

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# Business name details

- continued

## Partner details section

Lists the details for all partners who currently hold the business name (if the business name is held under a partnership).

### Partner details

Shows the names of the current partners.

### Current holder start date

This is the date from when the current partner commenced ownership of the business name.

### Historic partner details

If there are any, details of all partners who have previously held the business name will be listed.

### Holder end date

This is the date from when the historic partner ceased ownership of the business name.

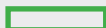
| Address details                                  |                                  |
|--|----------------------------------|
| <b>Current address for service of documents</b>  |                                  |
| Address:   | 1 Main St, LARA VIC 3214         |
| Start date:                                      | 14 December 2009                 |
| <b>Historic address for service of documents</b> |                                  |
| Former address:                                  | 1 Foxlease Ave, GEELONG VIC 3220 |
| Former address start date:                       | 28 June 1999                     |
| Former address end date:                         | 14 December 2009                 |
| <b>Current principal place of business</b>       |                                  |
| Address:   | 1/23 High St, LARA VIC 3214      |
| Start date:                                      | 14 December 2009                 |
| <b>Business name holder details</b>              |                                  |
| <b>Holder type - partnership</b>                 |                                  |
| Name:  | Cupcake Planet                   |
| ABN:   | 02 222 222 222                   |
| Holder start date:                               | 28 June 1999                     |
| <b>Partner details</b>                           |                                  |
| Name:  | Maxwell's Catering Pty. Ltd.     |
| ACN/ARBN:  | 111 111 111                      |
| Holder start date:                               | 28 June 1999                     |
| Name:  | Nathan Management Pty. Ltd       |
| ACN/ARBN:  | 111 222 222                      |
| Holder start date:                               | 28 June 1999                     |
| <b>Historic partner details</b>                  |                                  |
| Name:  | Nathan Investments Pty. Ltd      |
| ACN/ARBN:  | 111 333 333                      |
| Holder start date:                               | 28 June 1999                     |
| Holder end date:                                 | 27 July 2001                     |
| <b>Business name representatives</b>             |                                  |
| <b>Principal contact</b>                         |                                  |
| Name:  | Smith, John Paul                 |
| Start date:                                      | 1 July 2001                      |
| <b>Historic principal contact</b>                |                                  |
| Name:  | Timms, Sarah Maree               |
| Start date:                                      | 28 June 1999                     |
| End date:  | 1 July 2001                      |

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# Business name details

- continued

Business names representative section



| Address details                                  |                                  |
|--|----------------------------------|
| <b>Current address for service of documents</b>  |                                  |
| Address:   | 1 Main St, LARA VIC 3214         |
| Start date:                                      | 14 December 2009                 |
| <b>Historic address for service of documents</b> |                                  |
| Former address:                                  | 1 Foxlease Ave, GEELONG VIC 3220 |
| Former address start date:                       | 28 June 1999                     |
| Former address end date:                         | 14 December 2009                 |
| <b>Current principal place of business</b>       |                                  |
| Address:   | 1/23 High St, LARA VIC 3214      |
| Start date:                                      | 14 December 2009                 |
| <b>Business name holder details</b>              |                                  |
| <b>Holder type - partnership</b>                 |                                  |
| Name:  | Cupcake Planet                   |
| ABN:   | 02 222 222 222                   |
| Holder start date:                               | 28 June 1999                     |
| <b>Partner details</b>                           |                                  |
| Name:  | Maxwell's Catering Pty. Ltd.     |
| ACN/ARBN:  | 111 111 111                      |
| Holder start date:                               | 28 June 1999                     |
| Name:  | Nathan Management Pty. Ltd       |
| ACN/ARBN:  | 111 222 222                      |
| Holder start date:                               | 28 June 1999                     |
| <b>Historic partner details</b>                  |                                  |
| Name:  | Nathan Investments Pty. Ltd      |
| ACN/ARBN:  | 111 333 333                      |
| Holder start date:                               | 28 June 1999                     |
| Holder end date:                                 | 27 July 2001                     |
| <b>Business name representatives</b>             |                                  |
| <b>Principal contact</b>                         |                                  |
| Name:  | Smith, John Paul                 |
| Start date:                                      | 1 July 2001                      |
| <b>Historic principal contact</b>                |                                  |
| Name:  | Timms, Sarah Maree               |
| Start date:                                      | 28 June 1999                     |
| End date:  | 1 July 2001                      |

## Business name representatives

If the business name has any nominated representatives, these will be listed here.

## Principal contact

This is the current representative for the business name.

## Historic principal contact(s)

This is a list of the previous representatives for the business name.

Extract samples in this guide are examples only. Actual extracts may have minor differences in text and layout.

# Business name details - continued

## Business name summary

### Current business name details

This is a summary of all the current business name details.

### Next renewal date

When the business name is next due for renewal.

### Former state and territory registration details

If the business name was registered before 28 May 2012, the former state and territory registration details will be listed here.

### Former state or territory of registration

The state or territory where the business name was previously registered.

### Former state or territory identifier

The business name registration number that was issued by the previous state or territory body.

| Business name summary                                  |  |
|--|--|
| <b>Current business name details</b>                   |  |
| Name:  | Georgia's Cupcakes [LARA]                        |
| Date registered:                                       | 28 June 1999                                     |
| Status:  | Registered                                       |
| Date cancelled:  | Not Applicable                                   |
| Next renewal date:                                     | 28 June 2012                                     |
| Regulator:   | Australian Securities and Investments Commission |
| <b>Former state and territory registration details</b> |  |
| Former state or territory of registration:             | Victoria   |
| Former state or territory identifier:                  | BZ100100   |

\*\*\*End of Extract of 3 Pages\*\*\*

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