



**ASIC**  
Australian Securities &  
Investments Commission

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**ASIC small  
business  
strategy**

# ASIC small business strategy

As Australia's integrated corporate, markets, financial services and consumer credit regulator, the Australian Securities and Investments Commission (ASIC) assists, engages with and helps protect small businesses.

ASIC **assists** small business by:

- providing regulatory information and guidance on starting, running and closing businesses; and
- sharing ASIC's Moneysmart resources to improve financial literacy and capabilities.

ASIC **engages** with small business:

- to better understand the issues, challenges and opportunities faced by them;
- by working with industry groups, associations and government agencies to improve the quality of information and services available; and
- by communicating relevant information and guidance.

ASIC **helps to protect** small business from harm by:

- deterring poor behaviour and misconduct by company directors and advisers through education and surveillance; and
- taking enforcement action against harmful conduct.

## More information

Visit ASIC's small business hub: [www.asic.gov.au/small-business](http://www.asic.gov.au/small-business)

