

**MAINTAINING
TRUST**

**ASIC ANNUAL
FORUM 2018**

**19-20 MARCH 2018
HILTON SYDNEY**



ASIC

Australian Securities & Investments Commission

PROGRAM

Maintaining trust

Fostering and maintaining high levels of trust in the financial services sector is crucial. So what can we do to maintain trust? The 2018 ASIC Annual Forum will bring together thought leaders and industry experts who will explore ideas for building strong relationships of trust in a changing financial sector.

MONDAY 19 MARCH 2018

Introductory addresses

Welcome

Michael Saadat, NSW Regional Commissioner and Senior Executive Leader, Deposit Takers, Credit and Insurers, ASIC

9.00 am – 9.55 am

Welcome to country

Yvonne Weldon, Chairperson, Metropolitan Local Aboriginal Land Council

Minister's welcome

The Hon Kelly O'Dwyer MP, Minister for Revenue and Financial Services

Opening address

James Shipton, Chair, ASIC

Plenary session 1: The importance of trust in financial services

Trust is fundamental in financial services and ensuring it is maintained is the responsibility of all involved in the sector. This session will focus on the role and importance of trust, the responsibility of experts and gatekeepers in maintaining trust and confidence and how we can continue building trust in financial services.

10.00 am – 11.00 am

Moderator: **Ticky Fullerton, Journalist and Presenter, Sky News**

Keynote speaker: **Steven Spurr, CEO, Edelman Australia**

Panel:

The Hon. Anna Bligh AC, CEO, Australian Bankers' Association

Carolyn Bond AO, Consumer Representative, Customer Owned Banking Code Compliance Committee

James Shipton, Chair, ASIC

Steven Spurr, CEO, Edelman Australia

11.00 am – 11.30 am

Morning break

Plenary session 2: Meet the Commission

ASIC's Commissioners will outline the priorities for the year ahead and take questions from the floor.

Moderator: **Ticky Fullerton, Journalist and Presenter, Sky News**

11.30 am – 12.30 pm

Panel

James Shipton, Chair, ASIC

Peter Kell, Deputy Chair, ASIC

Cathie Armour, Commissioner, ASIC

John Price, Commissioner, ASIC

12.30 pm – 1.30 pm

Lunch

Plenary session 3: Ensuring trust

Insurance plays a crucial role in maintaining the financial resilience of consumers and small businesses. So how do we maintain confidence in the sector and ensure it evolves to meet changing community and customer expectations? This session considers the importance of a strong risk culture in the insurance industry, the need to maintain consumer confidence, and the new possibilities being opened up by data and insurtech.

1.30 pm – 2.30 pm

Moderator: **Ticky Fullerton, Journalist and Presenter, Sky News**

Panel:

Elizabeth Bryan AM, Chair, Insurance Australia Group and Virgin Australia

Daniel Fogarty, CEO, Evari Insure

Peter Kell, Deputy Chair, ASIC

Geoff Summerhayes, Member, Australian Prudential Regulation Authority

Plenary session 4: Safe as houses

Property ownership has long been touted as ‘the great Australian dream’ but rising property prices are changing how we buy, invest and live. With swelling levels of household debt and an increasing number of people struggling to get onto the property ladder, is it time to ask: Have we placed too much trust in bricks and mortar?

Join panellists in discussing: What is driving investment in the property sector? What role are SMSFs and financial advisers playing in driving this growth? Are we over-leveraged? And how responsible is lending in the Australian context?

2.30 pm – 3.30 pm

Moderator: **Ticky Fullerton, Journalist and Presenter, Sky News**

Keynote speaker: **Mark McCrindle, social researcher, author and housing market commentator**

Panel:

John Daley, Chief Executive, Grattan Institute

Saul Eslake, independent economist and Vice-Chancellor’s Fellow, University of Tasmania

Mark McCrindle, social researcher, author and housing market commentator

John Price, Commissioner, ASIC

Erin Turner, Director of Campaigns and Communications, CHOICE

3.30 pm – 4.00 pm

Afternoon break

Breakout sessions: Set 1

1A. Imagining an integrated banking ecosystem

The rise of the open application programming interfaces (API) ecosystem has the potential to transform the entire banking landscape. Open banking will increase interconnectedness, boost innovation and competition and revolutionise the consumer experience. But what are the risks? Where should liability for data breaches lie? And how do we build confidence in the new system among customers?

Moderator: **Michael Saadat, NSW Regional Commissioner and Senior Executive Leader, Deposit Takers, Credit and Insurers, ASIC**

Panel:

Scott Farrell, head of the Australian Government's Review into Open Banking and Partner, King & Wood Mallesons

Danny Gilligan, Co-Founder and Managing Director, Reinventure

Emma Gray, Chief Data Officer, ANZ

4.00 pm – 5.00 pm

Van Le, Co-Founder and Customer Innovation Director, Xinja

1B. The golden years?

Australia's ageing population is presenting a unique set of challenges that beg the question: Are we adequately prepared? This session will explore the financial issues facing older Australians, their vulnerabilities, the adequacy of current retirement products and what more can be done to ensure older Australians are able to make the most of their golden years.

Moderator: **Laura Higgins, Senior Executive Leader, Financial Capability, ASIC**

Panel:

Dr Joanne Earl, Associate Professor, School of Psychology, Macquarie University

Prof. John Piggott, Scientia Professor of Economics and Director, ARC Centre of Excellence in Population Ageing Research (CEPAR), UNSW Sydney

Ian Yates AM, Chief Executive, COTA Australia



1C. The future of shareholder activism in Australia

Australia has a long history of some of the best shareholder engagement in the world and a strong tradition of shareholder activism. But we are now seeing some interest from activists in other jurisdictions – the United States in particular – that are using different approaches. This session will consider whether shareholder activism is taking a different turn in Australia, and whether this is an opportunity for the Australian market, or something less desirable.

4.00 pm – 5.00 pm

Moderator: **Greg Yanco, Senior Executive Leader, Market Supervision, ASIC**

Panel:

John Hempton, Founder and Chief Investment Officer, Bronte Capital

Jeremy Leibler, Partner, Arnold Bloch Leibler

Simon Mawhinney, Managing Director, Allan Gray

ASIC ANNUAL DINNER

5.30 pm – 6.30 pm **Registration and pre-dinner drinks**

6.30 pm – 6.45 pm **Welcome and introduction**

James Shipton, Chair, ASIC

Dinner address

Moderator: John Price, Commissioner, ASIC

*Speaker: Prof. Eugene Soltes, Associate Professor, Harvard Business School and author of **Why they do it: Inside the mind of the white-collar criminal***

7.30 pm – 8.00 pm

From the financial fraudsters of Enron, to the embezzlers at Tyco, to the Ponzi schemer Bernie Madoff, the failings of corporate titans are regular fixtures in the news. But what drives wealthy and powerful people to white-collar crime? Eugene Soltes draws from extensive personal interaction and correspondence with nearly fifty former executives as well as research in psychology, criminology, and economics to investigate how executives become white-collar criminals.

TUESDAY 20 MARCH 2018

9.00 am – 9.05 am **Introductory address**

Plenary session 5: Trust in a digital age

9.05 am – 9.35 am Join the CEO of the Australian Cyber Security Growth Network, Craig Davies, in exploring how cyber security is evolving and how we can build trust and confidence in the digital world.

Moderator: **Cathie Armour, Commissioner, ASIC**

Speaker: **Craig Davies, CEO, Australian Cyber Security Growth Network**

Plenary session 6: Using data to make better decisions

9.35 am – 10.45 am Data science, machine learning and artificial intelligence provide firms and government agencies with new opportunities to make better decisions. What are the biggest opportunities? How do organisations best manage the transition to being more data driven? And how do we navigate the practical and ethical challenges of sharing data?

Moderator: **James Eyers, Journalist, The Australian Financial Review**

Keynote speaker: **Rayid Ghani, Director of the Center for Data Science and Public Policy, University of Chicago**

Panel:
Maile Carnegie, Group Executive Digital Banking, ANZ

Rayid Ghani, Director of the Center for Data Science and Public Policy, University of Chicago

Dr Ian Oppermann, CEO and Chief Data Scientist, NSW Data Analytics Centre

10.45 am – 11.15 am *Morning break*

Breakout sessions: Set 2

2A. Blowing the whistle

Whistleblowing regulation in Australia is currently under review and one of the key questions being considered is: Should Australia adopt the US-style system of financial compensation or rewards for those that make disclosures of wrongdoing? This session will explore the US whistleblowing regime and how it differs in Australia, the risks involved for whistleblowers and what changes are required to Australian law to better protect those that decide to blow the whistle.

Moderator: **Warren Day, Victorian Regional Commissioner and Senior Executive Leader, Assessment and Intelligence, ASIC**

Panel:

Prof. A J Brown, Professor of Public Policy and Law; and Program Leader, Public Integrity and Anti-Corruption, Centre for Governance and Public Policy, Griffith University

Marie McDonald, Non-Executive Director, CSL, Nanosonics, Nufarm

Dr Marcia Miceli, Professor of Management, The McDonough School of Business, Georgetown University

Jordan Thomas, Partner, Labaton Sucharow (via VC)

11.15 am – 12.15 pm

2B. Beyond profit

Corporate social responsibility (CSR) is now firmly rooted in the global business agenda but it remains contested, and challenging. What social responsibilities do Australian companies have? And how should progress on such responsibilities be measured? This session will consider how CSR is influencing corporate actions, disclosure and the role of the director.

Moderator: **Suneeta Sidhu, Senior Specialist, Corporations, ASIC**

Panel:

Pru Bennett, Managing Director, APAC Head of Investment Stewardship, BlackRock

Melinda Conrad, Non-Executive Director, ASX, Caltex Australia, OFX Group

Louise Davidson, CEO, Australian Council of Superannuation Investors

2C. Holding up (more than) half the sky

Women now represent 60% of the Australian workforce and outnumber men in graduating from higher education. Yet Australia's national gender pay gap is 15.3% (30% in financial services) and by retirement, women have accumulated only half the savings of their male counterparts.

This session will explore the factors undermining the economic security of women both during their working lives, and in retirement, and consider the broader costs to the Australian economy.

11.15 am – 12.15 pm *Moderator: John Price, Commissioner, ASIC*

Panel:

Jacinta Carboon, Board Member, Women's Information and Referral Exchange

Sally Loane, CEO, Financial Services Council

Adam Mooney, CEO, Good Shepherd Microfinance

Prof. Robynne Quiggin, Institute for Public Policy and Governance, University of Technology, Sydney

12.15 pm – 1.15 pm *Lunch*

Breakout sessions: Set 3

3A. The impact of new professional requirements for advisers

This session will look at the impact of the new professional requirements for advisers. Deen Sanders CEO of the newly established Financial Adviser Standards and Ethics Authority (FASEA) that is responsible for governing the conduct of professionals in the financial advice sector will introduce the new requirements and how they will help maintain trust and confidence in financial advisers. This will be followed by a panel discussion.

Introductory speaker: Dr Deen Sanders OAM, CEO, Financial Adviser Standards and Ethics Authority

1.15 pm – 2.15 pm

Moderator: Joanna Bird, Senior Executive Leader, Financial Advisers, ASIC

Panel:

Suzanne Haddan, Managing Director, BFG Financial Services

Marianne Perkovic, Executive General Manager, Commonwealth Private

Dr Deen Sanders OAM, CEO, Financial Adviser Standards and Ethics Authority

Erin Turner, Director of Campaigns and Communications, CHOICE

3B. Meet the Millennials

Millennials are demanding a change in the way financial services are offered to them as consumers. But while they want a better experience and better value, they do not necessarily want alternative providers. They continue to place significant trust in the traditional banks.

Rocky Scopelliti will discuss the impact on banking of the millennial generation's use of mobile technology, the importance of 'trust capital' for the traditional banks, and who millennials are most likely to trust with their digital future.

Moderator: **Sarah Edmondson, Head of Behavioural Research and Policy Unit, ASIC**

Speaker: **Rocky Scopelliti, global financial services thought leader**

1.15 pm – 2.15 pm

3C. Maintaining trust in business – illegal phoenix activity

Business runs on trust. So how is business confidence affected when companies are liquidated only to rise again from the ashes? This session will consider recent reform proposals aimed at stemming the practice of illegal phoenix activity and ensuring those involved are held accountable.

Moderator: **Thea Eszenyi, Senior Executive Leader, Insolvency Practitioners, ASIC**

Panel:

Adrian Brown, Senior Executive, Insolvency Practitioners, ASIC

Robyn Erskine, Partner, Brooke Bird

Shane Goodwin, Managing Director, Housing Industry Association

Aislinn Walwyn, Assistant Commissioner, Australian Taxation Office

Plenary session 7: Ethical business regulation

Ethical culture in business is an essential component of trust but it cannot be guaranteed by regulation alone. Regulatory and other systems need to be designed to provide evidence of business commitment to ethical behaviour, on which trust can be based.

2.20 pm – 2.50 pm

Oxford Professor Christopher Hodges explores the idea of greater collaboration between businesses, their stakeholders and public officials based on shared ethical principles in his new model of ethical business regulation.

Moderator: **James Shipton, Chair, ASIC**

Speaker: **Prof. Christopher Hodges, Professor of Justice Systems, University of Oxford**

2.50 pm – 3.15 pm *Afternoon break*

Plenary session 8: Technology and the future of markets

The evolution of technology in financial markets is an opportunity for greater participation, further global integration and new innovations. But how do we harness these benefits while managing the uncertainties and risks that change can also bring?

3.15 pm – 4.15 pm This session will explore: the new possibilities technology is opening up in markets and how it is increasing direct access to offshore markets; how innovation can be harnessed to improve integrity, efficiency and greater engagement; the challenges for incumbents and regulators; and whether technology, with its many benefits, could also contribute to more risk in financial markets.

Moderator: **James Eyers, Journalist, The Australian Financial Review**

Panel:

Michele Bullock, Assistant Governor (Financial System), Reserve Bank of Australia

Scott Farrell, head of the Australian Government's Review into Open Banking and Partner, King & Wood Mallesons

Emma Quinn, Senior Vice President and Global Co-Head of Equity Trading, AllianceBernstein

Oliver Williams, CEO, DTCC Data Repository, Singapore

Plenary session 9: An overview of competition

4.15 pm – 4.45 pm This session is based on the key themes from the interim findings of the Productivity Commission's inquiry into competition in the financial system and explores the role that competitive markets play in building trust.

Moderator: **James Eyers, Journalist, The Australian Financial Review**

Speaker: **Peter Harris AO, Chairman, Productivity Commission**

Closing remarks

4.45 pm – 5.00 pm

James Shipton, Chair, ASIC
