



ASIC

Australian Securities & Investments Commission

ASIC Small Business Strategy 2017–2020

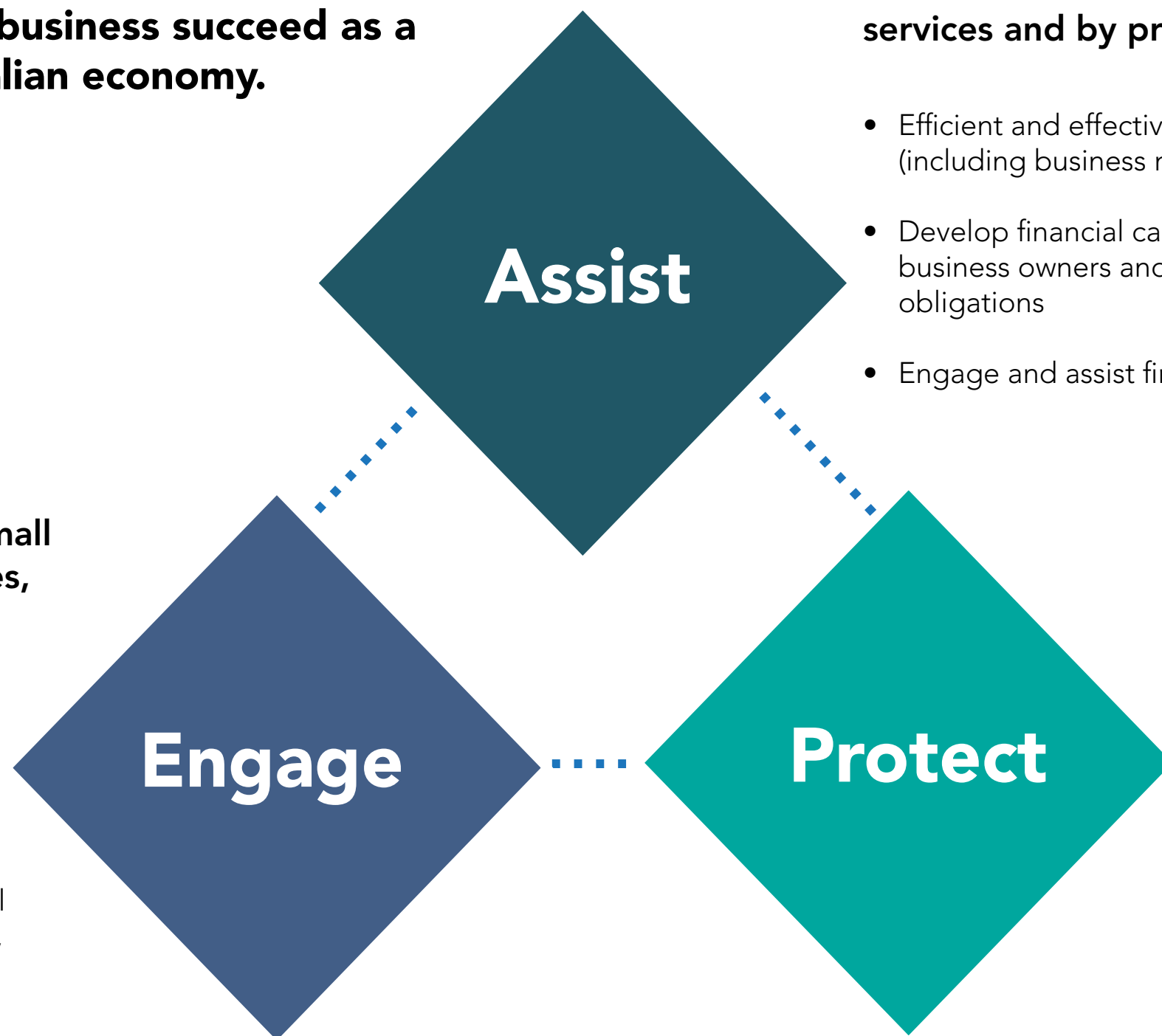
ASIC has the leadership and capabilities to engage, assist and protect small business in Australia to ensure a strong and healthy economy for all Australians.



Our vision is to focus ASIC's efforts and initiatives to help small business succeed as a key driver of the Australian economy.

ENGAGE: ASIC engages with small business and government bodies, to understand and respond to challenges and opportunities faced by small business

- Communication with small business stakeholders through ASIC's Registry function
- Promote and support greater financial capabilities for small business owners, including Indigenous small business owners
- Engagement with industry and government, including participation in the Phoenix Taskforce



Assist

ASSIST: ASIC assists small business through its registry services and by providing information and guidance

- Efficient and effective registry services for small business (including business names)
- Develop financial capability information and resources for small business owners and promote an understanding of compliance obligations
- Engage and assist fintech businesses through the Innovation Hub

PROTECT: ASIC protects small business through working to level the playing field for small business

- Conduct surveillance
- Investigate and where appropriate take administrative, civil, criminal or other action
- Contribute to key policy reforms and Government initiatives that have an impact on small business


Engage

Protect

The Australian Securities and Investments Commission (ASIC) is the Australian Government agency that regulates all companies, financial markets and providers of financial services and consumer credit in Australia.

We contribute to Australia's economic reputation and wellbeing by ensuring that Australia's financial markets are fair and transparent, supported by confident and informed investors and consumers.

Find out more at asic.gov.au and moneysmart.gov.au



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