#### ENFORCEABLE UNDERTAKING

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# AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION

#### SECTION 93AA ASIC ACT

The commitments in this undertaking are offered to the Australian Securities and Investments Commission ("ASIC") by:

One to One Insurance Solutions Corporation Ltd A.C.N. 077 066 436 18 Walker Avenue West Perth, Western Australia 6005 ("One to One Corporation")

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One to One Insurance Solutions International Pty Ltd A.C.N. 009 417 163 18 Walker Avenue West Perth, Western Australia 6005 ("One to One International")

and

One to One Insurance Solutions (WA) Pty Ltd A.C.N. 074 888 010 18 Walker Avenue West Perth, Western Australia 6005 ("One to One WA")

and

One to One Insurance Solutions (NSW & ACT) Pty Ltd A.C.N. 081 960 223 147 Northumberland St Liverpool, New South Wales 2170 ("One to One NSW & ACT")

and .

One to One Insurance Solutions (SA) Pty Ltd ACN 050 164 040 142 Grange Rd Flinders Park, South Australia 5025 ("One to One SA")

and

OTO-A.I.M.S. Pty Ltd A.C.N. 079 486 963 247 Fullarton Rd – Eastwood, South Australia 5063 ("OTO-AIMS")

(Collectively the "Parties")

## 1. BACKGROUND

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- 1.1 The Parties jointly promote and implement an insurance broking business system known as One to One Insurance Solutions ("the One to One System").
- 1.2 One to One International holds the intellectual property in the One to One System and has granted licences in respect of the One to One System to:
  - (a) One to One WA for the State of Western Australia:
  - (b) One to One NSW & ACT for the State of New South Wales and the Australian Capital Territory;
  - (c) One to One SA for the State of South Australia and the Northern Territory,

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(collectively "the Associate State Franchisors").

- 1.3 Each of One to One WA, One to One NSW & ACT and OTO-AIMS is registered as an insurance broker pursuant to s.21 of the Insurance (Agents & Brokers) Act 1984 (Cth.) ("IABA") (collectively "the Registered One to One Entities").
- 1.4 The Registered One to One Entities have each entered into written agency agreements, entitled Franchise Agency Agreements, with individuals known as Franchise Brokers in their respective States or Territories. As at 7 October 1999, the Franchise Brokers are as listed in Schedule A to this undertaking.
- 1.5 Each Franchise Broker:
  - (a) operates its own business pursuant to the One to One System;
  - (b) carries on business under the name of One to One Insurance Solutions;
  - (c) is not registered as an insurance broker pursuant to the IABA;
  - (d) is an insurance intermediary;
  - (e) carries on its business as a Franchise Broker as its sole or main business activity;
  - (f) in the view of ASIC, performs, on behalf of its clients, the functions of an insurance broker.
- 1.6 In the view of ASIC, as part of the One to One System, persons intending to enter into contracts of insurance ("Clients") engage a Franchise Broker to act as their insurance broker pursuant to agreements between each of the Clients and the Franchise Broker.

1.7 In the view of ASIC the Registered One to One Entities:

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- (a) are not involved in arranging contracts of insurance on behalf of Clients, or the vast majority of Clients. of Franchise Brokers;
- (b) rarely, if at all, have any contact with Clients of Franchise Brokers.
- **1.8** ASIC has formed the view that each Franchise Broker:
  - (a) carries on the business of arranging contracts of insurance as agent for intending insureds; and, accordingly,
  - (b) is required to be registered as an insurance broker pursuant to s.21 of the IABA.
- 1.9 ASIC has formed the view that the Parties and the Franchise Brokers, and each of them, promote the One to One System and the business of each Franchise Broker:

- (a) in such a way that would be likely to lead a person into believing that each Franchise Broker is an insurance broker; and
- (b) without disclosing that each Franchise Broker is not a registered insurance broker and is not entitled to carry on business as an insurance broker;
- (c) without disclosing that no person registered as an insurance broker pursuant to the IABA and entitled to carry on business as an insurance broker will be providing services to the Client.
- 1.10 The Parties have promoted the One to One System to prospective Franchise Brokers as a system not requiring a Franchise Broker to be registered as an insurance broker pursuant to the IABA.
- 1.11 ASIC has formed the view that by reason of the conduct described in paragraphs 1.9 to 1.10 above, the Parties have engaged in conduct in relation to financial services that is misleading or deceptive or is likely to mislead or deceive.
- 1.12 ASIC has formed the view and the Parties accept that:
  - (a) Franchisee Brokers carrying on business under the One to One System are legally required to be registered as insurance brokers pursuant to s.21 of the IABA;
  - (b) in these circumstances, the Parties have engaged in conduct in relation to financial services that is misleading or deceptive or is likely to mislead or deceive.

## 2. UNDERTAKINGS

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- 2.1 From the date of this undertaking, the Parties by themselves, their servants or agents or otherwise howsoever:
  - (a) shall not promote the One to One system in such a way as to represent or infer that Franchise Brokers operating under the One to One System are not required to be registered as insurance brokers pursuant to the IABA;
  - (b) shall inform all persons considering to be a Franchise Broker that they are required to be registered as an insurance broker pursuant to the IABA before they can be appointed as a Franchise Broker;
  - (c) shall not appoint any person as a Franchise Broker unless and until that person is a registered insurance broker pursuant to the IABA.

- 2.2 The Parties shall within seven days of the date of this undertaking notify all persons who are Franchise Brokers that from 28 February 2000 no person will be permitted to utilise the One to One System as a Franchise Broker unless and until that person is registered as an insurance broker pursuant to the IABA.
- 2.3 By no later than 30 November 1999:
  - (a) the Parties shall have reviewed and either amended any existing documents promoting the One to One System so as to remove any representations or inferences that Franchise Brokers are not required to be registered as insurance brokers pursuant to the IABA, or shall cease to utilise documents containing such representations or inferences;
  - (b) the documents to be reviewed for the purpose of sub-paragraph (a) include, but are not limited to, the following:
    - a document issued in the name of One to One Corporation entitled Disclosure Document for Franchisee or Prospective Franchisee;
    - (ii) a document issued in the name of One to One Corporation entitled Overview Franchise Agency Agreement and the 20 Most Asked Question (sic);
    - (iii) a document issued in the name of One to One Corporation entitled Operations and Procedures Manual;
    - (iv) an internet site http://www.onetoone-insurance.com
    - (v) a computer program entitled OTO.EXE said to provide an "interactive electronic presentation" that is or was available to be downloaded from the One to One Internet Site.
- 2.4 From 28 February 2000, the Parties shall not by themselves, their servants or agents or otherwise howsoever operate the One to One System in circumstances where Franchise Brokers are not registered as insurance brokers pursuant to the IABA. Without limiting the generality of the foregoing, the Parties by themselves, their servants or agents or otherwise howsoever shall not:

- (a) authorise, approve, consent to, or permit a Franchise Broker to carry on business as a Franchise Broker; or
- (b) facilitate a Franchise Broker to carry on business as a Franchise Broker, unless and until the Franchise Broker is a registered insurance broker pursuant to the IABA.
- 2.5 If after 28 February 2000 there remains any person who is a Franchise Broker that is not registered as an insurance broker pursuant to the IABA, the Parties shall in their full and best endeavours and in utmost good faith procure that that Franchise Broker:
  - (a) immediately ceases to utilise the One to One System;
  - (b) immediately ceases to carry on business under the name One to One Insurance Solutions.

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- 2.6 By no later than 6 March 2000, the Parties shall notify ASIC in writing as to the names of all Franchise Brokers who remain unregistered after 28 February 2000.
- 2.7 The Parties will provide ASIC with all information and assistance that it requests in connection with or arising out of the actions taken by the Parties in connection with this undertaking.

### 3. ACKNOWLEDGMENTS

- 3.1 The Parties acknowledge that ASIC:
  - (a) may issue a media release upon execution of this undertaking referring to its terms and the concerns of ASIC which led to its execution;
  - (b) may from time to time publicly refer to this undertaking; and
  - (c) will make this undertaking available for public inspection.
- **3.2** The Parties acknowledge that this undertaking in no way derogates from the rights and remedies available to any other person arising from any conduct described in the undertaking.
- **3.3** The Parties acknowledge that this undertaking has no operative force until accepted by ASIC.
- 3.4 The Parties acknowledge that ASIC's acceptance of this undertaking does not affect ASIC's power to investigate a contravention arising from past or future conduct, or pursue a criminal prosecution, or its power to lay charges or seek a pecuniary civil order, or commence civil proceedings against the Parties or any other person.
- **3.5** Each of the Parties acknowledge that this undertaking may be executed in counterparts and that this undertaking is binding on the Party even if one or both of the other Parties has not given the undertaking.

ONE TO ONE INSURANCE The Common Seal of One to One ) SOLUTIONS Insurance Solutions (WA) Pty Ltd ) (WA) was affixed to this undertaking -) PTY LTD A.C.N. 074 888 010 in the presence of ) COMMON SEA en. Director Director RAYMOND WU Name (Print) EREC PINTO Name (Print) ••• onimon S **Beneficial** Insurance The Common Seal of OTO-A.I.M.S. Brokers Pty Ltd ) Pty Ltd was affixed to this ) A.C.N. 079 486 963 undertaking in the presence of ) Umon Z Director Prisone Quaravecus Name (Print) PETER FRANCIS. Name (Print) ONE TO ONE The Common Seal of One to One ) INSURANCE Insurance Solutions(SA) Pty Ltd ) SOLUTIONS (SA) was affixed to this undertaking ) PTY LTD in the presence of ) A.C.N. 050 164 040 \_\_\_\_\_\_ Director Director

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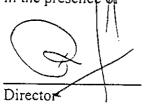
The Common Seal of One to One Insurance Solutions(NSW & ACT) Pty Ltd was affixed to this undertaking in the presence of

7.1

Director

ERCOL PINA Name (Print)

The Common Seal of One to One Insurance Solutions International Pty Ltd was affixed to this undertaking in the presence of



RAYMEND Live Name (Print)

The Common Seal of One to One Insurance Corporation Ltd was affixed to this undertaking in the presenge of

Director

RAYMOND Will Name (Print)

: **.** . L.W. Wase. Name (Print) ONE TO ONE INSURANCE SOLUTIONS INTERNATIONAL PTY. LTD. A.C.N. 009 417 163 COMMON SEAL Director ERROL PINTO Name (Print) ONE TO ONE INSURANCE SOLUTIONS CORPORATION LTD. A.C.N. 077 068 436 × COMMON SEA Difector

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This 187 day of November 1999

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ACCEPTED BY THE AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION PURSUANT TO ASIC ACT \$93AA BY ITS DULY AUTHORISED DELEGATE:

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> Jamie Ogilvie Regional Commissioner WA

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#### SCHEDULE A

### ONE TO ONE FRANCHISE BROKERS

#### Western Australia:

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One to One Insurance Solutions Applecross One to One Insurance Solutions Northern Suburbs (Perth) One to One Insurance Solutions West Coast One to One Insurance Solutions North West One to One Insurance Solutions Perth Central One to One Insurance Solutions Midland One to One Insurance Solutions Claremont One to One Insurance Solutions West Perth One to One Insurance Solutions Great Eastern One to One Insurance Solutions South Coastal

### New South Wales and the Australian Capital Territory:

One to One Insurance Solutions Frenchs Forest One to One Insurance Solutions Bankstown One to One Insurance Solutions Wagga Wagga One to One Insurance Solutions Maitland One to One Insurance Solutions Leichhardt One to One Insurance Solutions Dubbo One to One Insurance Solutions ACT

### South Australia and the Northern Territory:

One to One Insurance Solutions South Adelaide One to One Insurance Solutions West Adelaide One to One Insurance Solutions North East One to One Insurance Solutions Northern Suburbs (Adelaide) One to One Insurance Solutions Unley One to One Insurance Solutions Barossa Valley One to One Insurance Solutions Darwin  $\overline{\gamma}$